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The Magnitude of Regional Variation in Financial Inclusion; A Case of India

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Abstract: The concept of financial inclusion becomes a difficulty for the Indian economy because the bulk of the rural population is still not involved in inclusive growth. There have been a slew of coordinated efforts by the Reserve Bank of India and the Indian government to promote financial inclusion since 2005, however these efforts have not produced the desired effects. The paper's goal is to emphasize the disparities in financial access and use in India, using macro-level statistics, and to demonstrate how policymakers should pay particular attention to the country's northeastern and eastern areas. So that the poorer regions and socially disadvantaged sectors, especially those in the lowest income brackets, have easier access to formal credit through formalized credit schemes.

Keywords: the Indian economy, and financial inclusion It is not a measure of our success to see if we can increase the wealth of the already wealthy, but rather to see if we can alleviate the suffering of those who are already poor. - FDR

INTRODUCTION

Policymakers and planners in India have had to deal with the issue of regional disparity on a regular basis. During the pre-independence period, there was a vast gap in the availability of amenities between the active and dynamic regions and the hinterland, and this has resulted in unequal levels of economic and human development. In subsequent Five Year Plans, efforts to reduce inter-state inequities have been prioritized, but the problem persists. In the late twentieth century, the notion of social exclusion was frequently used to examine inequality. Exclusion from the mainstream economy is an important feature of social exclusion that is frequently overlooked. To combat poverty, proponents of financial inclusion argue that everyone should have access to a no-frills account at their local bank, at the very least. They contend that the poor, vulnerable groups,

underserved regions, and manufacturing industries dependent on antiquated technologies should have easier access to safe, simple, and affordable financial services. To boost economic growth and alleviate income inequality and poverty, certain sectors (such as agriculture) are a necessity. As a result, financial inclusion has risen to the top of the political agenda in a number of nations. The impoverished may be able to take advantage of economic possibilities (such as small business loans) if they have access to reasonable financing. Rapid economic growth and reduced income disparity and poverty are seen as prerequisites to this policy. 'Financial inclusion is considered a necessity for empowerment, employment, economic growth, poverty reduction and social harmony,' according to the Rangarajan Commission in India.

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Defining and understanding financial exclusion and inclusion

Financial inclusion, in its broadest sense, refers to the availability of affordable, fair, and transparent financial products and services to everyone. It doesn't matter if the goal of financial inclusion is to improve access to financial services for the poor or to alleviate the negative effects of poverty.

The term "financial exclusion" incorporates a wide range of factors that limit access to financial services for some people. Physical exclusion is caused by the difficulties of getting to services; access exclusion is caused by risk assessment processes; condition exclusion occurs when the conditions attached to products are unsuitable or unacceptable to consumers; price exclusion occurs when the price of products is unaffordable; marketing exclusion occurs when certain consumers are unaware of products due to marketing strategies that target others; and, self exclusion occurs when people decide to exclude themselves from the market. These barriers include: Financial exclusion has far-reaching consequences, not just in terms of missed opportunities. As a result, the cost of financial transactions for

people who are unbanked is much greater. In many advanced democracies, banking deregulation and a lack of inclusionary banking policies have contributed to financial exclusion. By catering to wealthy customers who can afford high costs and by reducing the number of branches and personnel, banks that are left unregulated improve their profits while providing fewer financial services to the weaker portions of society.

Disparities in Financial Inclusion, a World perspective

The World Economic Forum has conducted a poll that sheds light on some of the most pressing concerns facing the Indian economy. Those countries with advanced economies have the biggest financial resources and the most developed markets and economic structures to achieve inclusive growth. Despite this, their success varies greatly. In comparison to other countries like the United States, France, and several countries in Southern and Eastern Europe, Nordic countries, Switzerland, New Zealand, and Canada fare better. Select economies from the Indian subcontinent and members of BRICS are ranked in the Exhibit below.

Exhibit: The Inclusive Development Index rank of few selected countries

Economy	IDIRank2018
Russian Republic	19
China	26
Nepal	22
Brazil	37
Bangladesh	34
Srilanka	40
Pakistan	47
India	62
South Africa	69

Source: The Inclusive Growth and Development Report 2017 & 2018

Note: IDI Scores are based on a 1-7 scale: 1=worst and 7=best. Trends are based on percentage change between 2011 and 2015 (Using indicators available during both years)

In spite of the fact that India's GDP per capita growth is among the top 10 and its labor productivity growth has been robust, the country ranks 62nd on the IDI. There has also been a significant drop in the level of poverty.

Its debt-to-GDP ratio is high, which raises worries about government spending's sustainability.

There is a wide disparity in educational attainment between pupils from different socioeconomic origins, which is evident from the framework indicators of educational enrolment rates and quality. There may be fewer people out of work than in some other nations, but the informal economy is vast and many people are trapped in precarious jobs with little opportunity for upward mobility in this country. A more progressive tax system would help produce funds for infrastructure, health care, basic services, and education, among other things. In terms of financing for business expansion and investment in the real economy, India ranks well. This has been hindered by corruption, inadequate infrastructure, and the high administrative load that comes with starting a firm.

Regional variations in Financial Inclusion in India

Economic progress that benefits all people is made possible through financial inclusion. Access to financial services empowers people in numerous ways, including the ability to establish and grow enterprises, invest in educational opportunities, manage risk, and withstand financial shocks, according to research. As a result, it aids in reducing income disparity and promoting economic growth. Economic, social, and transactional security in a country can only be achieved through financial inclusion. As a result, financial inclusion has been one of the government's top concerns over the past few years, with numerous measures such as the Nationalization of Banks, the Expansion of banks' branch networks and so on. Even after six decades of post-independence India, poverty and exclusion are still a major topic of

Exhibit: % of adults with a bank account

Year	Male	Female	Overall
2011	44	26	35
2014	62	43	53
2017	83	77	80

Source: Global Findex Report, World Bank 2017

The exhibit clearly shows that the number of Indians without a bank account is decreasing on a daily basis. There is still a sizable portion of the population that is unbanked, making India's population

discussion in the country's socioeconomic and political debate. Since 1991, India's economy has grown at an astonishing rate, but the impact has yet to reach all of the country's citizens, and so India remains home to one-third of the world's impoverished.

In light of the statistically insignificant numbers, it's clear that efforts to provide access to formal financial services for the world's poorest people must be stepped up immediately. At first glance, it appears that there isn't enough support in place. The data from Global Findex 2017 and CRISIL Inclusix 2018 were used to conduct a macro analysis of the regional differences in India's financial inclusion. When it comes to adults' financial habits worldwide, the Global Findex database is by far the most comprehensive in the world. It has been released every three years since 2011 with financing from the Bill and Melinda Gates Foundation. It is a relative index that integrates multiple forms of fundamental financial services into a single metric: CRISIL Inclusix. In addition, the input parameters place a greater emphasis on the "number of persons" reached/included than on the "amounts" deposited or loaned. It was unveiled on June 25th, 2013, by Shri.P. Chidambaram, the former Finance Minister of India. There are two ways to rate CrisilInclusix: one is 0 to 100 and the other is 100.

According to the World Bank's 2017 Global Findex Report, the percentage of persons possessing bank accounts increased from 53% in 2014 to 81% in 2017. Around 191 million Indians over the age of 15 do not have access to a bank account, according to the World Bank's Global Findex Report 2017. Urban and rural residents alike, as seen in the table below, account for 20 percent of the total population..

the second-largest unbanked population in the world behind China's. CRISIL Inclusix scores by region for India's six major regions demonstrate the wide range of regional differences in financial inclusion. CRISIL Inclusix scores for India's major regions for fiscal year 2016 are shown in the exhibit below.

Exhibit: Region-wise CRISIL Inclusix scores for fiscal year 2016

Region	CRISIL Inclusix scores
National average	58.0
South	79.8
West	62.8
North	51.7
East	48.2
North-east	46.5

Source: CRISIL Inclusix, February 2018/Volume 4

With a score of 79.8, the south of India continues to outperform the rest of the country. Bank penetration (BP), credit penetration (CP), bank deposit penetration (DP), and insurance penetration all rank at the top of the list for financial inclusion (IP). But some regions have bridged the gap with the south with the inclusion of insurance. The east has gained ground on the north as well, thanks to widespread use of insurance. The north-east is still near the bottom, but there has been an increasing trend in recent months.

During the 2016 fiscal year, the east and north-east had a significant rise in the number of deposit and credit accounts. New deposit accounts opened under the Jan – Dhan Yojana have also had a substantial impact on deposit penetration in other locations. Branches, savings accounts, and credit accounts all grew faster in the north and east than in any other region. This demonstrates the formalization of a credit culture in these areas. Figure 1 displays the rise in banking services in each region over the 2016 budget period. Exhibit: Growth in banking services across regions in fiscal year 2016

Region	Bank branches (%)	Deposit accounts (%)	Credit accounts (%)
South	3.2	3.3	7.2
West	2.2	18.4	10.7
North	3.5	12.4	17.0
East	3.9	29.2	22.4
North-East	6.4	45.4	20.1

Source: CRISIL Inclusix, February 2018/Volume 4

The exhibit clearly shows faster growth in banking services in north-east and east regions compared to other regions of India during 2016.

The exhibit given below shows the top and bottom scoring states and union territories on CRISIL Inclusix.

Top scoring states on CRISIL Inclusix	
Largest states	Small states/Union territories
Kerala	Goa
Karnataka	Puduchery
Andrapradesh	Chandigarh

BottomscoringstatesonCRISILInclusix	
Largestates	Smallstates/Unionterritories
Bihar	Manipur
UttarPradesh	Nagaland
Assam	Meghalaya

Source:CRISILInclusix,February2018/Volume4

Kerala, Goa, Karnataka, Andhra Pradesh, and Chandigarh are six of the top ten states and union territories. Except for Chandigarh, all other Indian cities are located in the country's southern region. It demonstrates the widening gap between the rich and the poor in India's financial services distribution. Bihar, Uttarpradesh, Assam, Manipur, Nagaland, and Meghalaya are six of the ten states and union territories with the lowest scores. All of the m are located in India's northern and eastern regions. It demonstrates the widening gap between the rich and the poor in India's financial services distribution

.CONCLUSION

In the last 30 years or more, India's financial system has evolved tremendously. The system's functional and geographic scope is absolutely remarkable. There is geographical heterogeneity in financial inclusion and the poorer portions of society have not been able to get basic financial services via the structured financial system, according to data. Credit and financial services need to be restructured to ensure better access for all.

All segments of society must share in the advantages of economic growth if it is to be long-term and sustainable. Financial inclusion is the only way to achieve this. Financial institutions in our country have a history of underserving those who live in the country's poorest areas. When collateral isn't adequate or appropriate, the poorest people can't get loans. Furthermore, the poor require frequent access to small amounts of credit, which should be made available at times when it is most required. As a result, the rural poor have very limited options for obtaining credit. Low-income consumers' need for short-term financing is well-served by the informal sector. When it comes to the low-income

population, the informal sector thrives. Reviving the rural co-operative credit framework and developing Micro Finance Institutions (MFIs) and SHGs is a method to lessen the need for money lenders.

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